



EcoLicious
EQUESTRIAN

PRODUCT GUIDE

making horses beautiful. naturally.

*Deliciously green grooming products.
Showstopping results.*

You love your horse and you want the best for him. You know that a good grooming session makes him look and feel special. But have you ever wondered what harsh and potentially harmful and toxic ingredients are hiding in your grooming tote? Not so pretty.

With EcoLicious Equestrian, you don't have to sacrifice performance for safety. Our products deliver red carpet ready results in style, while respecting the planet. Both you and your horse will fall in love with the natural scents derived from natural and organic yummy goodness like coconut, banana, avocado, silk and essential oils.

All EcoLicious Equestrian products are:

- Made with 100% naturally-derived and organic people-grade ingredients
- 100% free of nasty chemicals, silicones and parabens
- 100% biodegradable and earth-friendly
- Packaged in 100% recycled and recyclable plastic
- Field-tested to deliver superior grooming results



Bigger is Better

Our bestsellers, now available in bulk.

Blinded by the White Total Body Whitening Treatment – 4 kg (132 oz)

Silky Coat, Mane & Tail Rinse-Out Conditioner – 4 kg (132 oz)

De-Stress Intensive Restructuring & Conditioning Treatment for Manes & Tails – 1 kg (32 oz)

Glossy Gloss Enhancing Coat Tonic – 4 kg (132 oz)

Green & Squeaky Clean Deep Cleansing & Conditioning Shampoo – 4 kg (132 oz)

Hoof Therapy Restorative & Protective Serum – 4 kg (132 oz)

Moisture Maniac Detangling Infusion – 4 kg (132 oz)

Waterless Green & Squeaky Clean Deep Cleansing & Conditioning Shampoo – 4 kg (132 oz)

GREEN & SQUEAKY CLEAN

Deep Cleaning and Conditioning Shampoo

946 ml (32 fl oz)

Give your horse a bath with our all-natural shampoo, for a green and squeaky clean.

- Coconut-derived ingredients are tough on dirt, gentle on skin
- Moisturizes, soothes, nourishes and restores natural luminosity and softness to coat
- Silk Powder acts as natural sunscreen
- Tea Tree Essential Oil protects even the most sensitive skin
- Delightful scent of Sweet Orange lifts spirits while conditioning the skin – without attracting bugs
- Thin viscosity allows this shampoo penetrate deep into the coat to remove grime



GREEN & SQUEAKY CLEAN – WATERLESS

Deep Cleaning and Conditioning Shampoo

472 ml (16 fl oz)

When the weather doesn't permit or you don't have time for the deluxe bath treatment, bring on this waterless version of our wildly popular Green & Squeaky Clean Deep Shampoo.

- Gentle Coconut derived cleansers and Witch Hazel are tough on dirt, but gentle on the skin
- With Honey, Aloe Vera, and Shea Butter that leave behind a soft, smooth and silky coat



GLOSSY

Gloss Enhancing Tonic

472 ml (16 fl oz)

Get your horse's coat silky and glistening with our Gloss Enhancing Coat Tonic with subtle shimmer.

- Conditions, nourishes, moisturizes and adds gloss
- Enriched with Silk Powder derived from pure Silk Warm Cocoon
- Reflective properties of Silk Powder act as natural sunscreen
- Mica adds a delicate shimmer
- Delightful scent of Sweet Orange lifts spirits of both humans and horses – without attracting bugs



MOISTURE MANIAC

Conditioning and Detangling Infusion

472 ml (16 fl oz)

Detangle and condition your horse's mane and tail with our Moisture Maniac Mane & Tail Detangling Infusion.

- Panthenol and Silk Powder derived from pure Silk Worm Cocoon help restore natural luminosity, retain moisture and nourish mane and tail
- Sunflower Seed Oil softens and smoothes while protecting fragile hair from breakage
- Reflective properties of Silk Powder act as natural sunscreen
- Won't dry or irritate equine skin and can be applied on base of mane and tail
- Delightful scent of Sweet Orange lifts spirits of both humans and horses – without attracting bugs



DE-STRESS

Intensive Restructuring and Conditioning Treatment

246ml (8 fl oz)

De-stress your horse's tresses with this Intensive Restructuring Treatment.

- Coconut Oil nourishes each strand and penetrates deep into the hair shaft to add shine, soften and prevent hair breakage and dryness
- Promotes overall scalp health and stimulates growth of healthy manes and tails
- Cocktail of Certified Organic Hemp Oil, Coconut, Soybean, Apricot, Wheat Germ and Olive Oil – full of antioxidants and essential fatty acids – “feeds” the moisture starved scalp and tresses
- Tea Tree Essential Oil prevents dandruff



SILKY

Rinse-out Coat, Mane and Tail Conditioner

476 ml (16 fl oz)

This conditioner is a must for equine bathing, leaving the coat, mane and tail silky, shiny, and super smooth.

- Glycerin and Organic Hemp Oil (full of essential fatty acids) moisturize and condition the coat and help detangle and soften dry, damaged manes and tails
- Silk Powder derived from a pure Silk Worm Cocoon helps restore natural luminosity and gives equine coats the ultimate oh-so-silky feeling
- Made without silicones so it can be applied all over – saddles won't slide
- Reflective properties of Silk Powder act as natural sunscreen, and Tea Tree Essential Oil protects even the most sensitive skin



IN CONTROL

Conditioning Braiding and Mane-setting Cream

246 ml (8 fl oz)

Keep your horse's mane and tail in control with our Conditioning, Braiding and Mane- Setting Cream.

- Provides subtle hold and allows for a good grip making it an excellent mane styling and setting tool, invaluable for training manes to lie flat
- Shea Butter, rich in essential vitamins A, E and F, revitalizes and returns luster to dry hair, penetrates deep into hair shaft and restores elasticity
- Certified Organic Hemp Oil is rich in essential fatty acids
- Banana Extract smoothes and softens
- Rosemary Leaf Extract promotes healthy mane and tail growth
- Delightful scent of Sweet Orange will lift spirits, while conditioning the skin – without attracting bugs



HOOF THERAPY

Restorative and Protective Serum

472 ml (16 fl oz)

Protect and heal your horse's hoofs with our Therapeutic Hoof Serum.

- Protects and heals hoofs with Organic Hemp, Wheat Germ, Apricot Kernel and Olive Oil rich in the essential fatty acids vital for healthy hoof growth
- Moisturizes dry, cracked hoofs, softens hardened frogs, treats contracted heels and protects against the elements
- Antibacterial, anti-inflammatory properties of Burdock Root Extract, Tea Tree and Lavender Oil help hoofs to stay clear of fungi, seal cracks, assist in healing of abscesses, and increase blood circulation in the hoof
- Regenerates heels suffering from over-reaching damage
- Also available in 472 ml (16 fl oz) refill size



SO FRESH & SO GREEN

Body Spray

946 ml (32 fl oz)

Body Balm

472 ml (16 oz)

Concentrate

1 L (32 oz)

Makes 5 L of spray

Keep your horse happy and comfortable without the use of harsh, irritating chemicals that can be hard on his sensitive skin.

- Blend of cooling Peppermint, Eucalyptus, Citronella, and Lemon will keep your horse feeling and smelling fresh
- Tea Tree and Eucalyptus added for healthy skin
- Sunflower Extract acts as a natural sunscreen and helps to prevent coat from bleaching



COMFORT ME

Soothing and Healing Balm

8 oz (246 ml)

If your horse feels discomfort, bring on the equine comfort Soothing & Healing Balm.

- Myrrh, Tea Tree, and Lavender aid in healing of cuts, scrapes and minor skin infections and treat skin suffering from common fungal problems such as girth itch, ringworm and rain rot
- Antioxidant-rich Green Tea Infusion and moisturizing Cocoa Butter help to create a barrier between sensitive skin and the environment
- Allantoin and Certified Organic Hemp Oil calm skin irritations while Honeysuckle stimulates removal of toxins



HANDS ON

Therapeutic Barn Hand Repair Lotion

118 ml (4 fl oz)

When your hands call SOS, bring on the Therapeutic Barn Hand Repair Lotion to feed your hungry skin.

- Banana, Avocado and Shea Butter moisturize, nourish and shield hands and nails from elements
- Light, uplifting scent of Sweet Orange lifts the spirits of both humans and horses
- Certified Organic Hemp Oil strengthens nails and softens cuticles
- Non-slippery formula can be applied before grooming or riding without compromising grip



BLINDED BY THE WHITE

Total Body Whitening Treatment

476 ml (16 fl oz)

Designed to work side-by-side with our Squeaky Green & Clean Deep Cleansing and Conditioning Shampoo, even the most stubborn stains won't see it coming.

- Powered by nature's lighteners – Lemon Juice and Lemon Peel Oil
- Use it as part of a full body makeover or for last minute touch ups



SMEG-U-LATER

All-Natural Sheath Cleaner

236 ml (8 fl oz)

Smegma, see you later – get rid of gunk build up with Smeg-U-Later.

- All-natural formula made with gentle yet effective coconut-derived cleansers and soothing Honeysuckle Extract
- Essential Oil of Lavender, known for its calming properties, keeps your horse calm while you're doing THE JOB
- Concentrated formula – use only a little for big results
- Also great for giving an EcoLicious clean to delicate skin like nostrils and eye area



GLAMOROUS

All Natural Equine Facial Highlighter

236 ml (8 fl oz)

Turn up your horse's sexiness a notch for a dramatic, glamorous look.

- Formulated with Mica Reflective Mineral for a subtle shimmer
- Mica's natural UV filters protect your horse from harmful UV rays
- Made with natural goodies like Beeswax and Certified Organic Hemp Oil to moisturize and soothe skin and condition the coat





"I use products from EcoLicious Equestrian in my barn. They smell great and feel better than great. They deliver the kind of results I want for my competition horses, with no worry of compromising their health, quality of air around my barn or my own health. They are gentle, without any toxic ingredients, and the results are wonderful."

Elaine Banfield



"[My horse Finn's tail] was a mess of tangles and knots. I used the De-Stress Intensive Restructuring & Detangling Treatment and couldn't believe how easily all of the tangles loosened and brushed through. Finn's tail looked shiny and healthy again in no time! And I love that the ingredients are all natural. I don't need to worry about what chemicals my horse is being exposed to and what affect they may have in the future. It's a fabulous product."

Whitney Prydun



"Ecolicious Equestrian is the ultimate line of horse care products! I love the Squeaky Green and Clean shampoo, it rinses out easily and gets my horse super shiny. De-Stress and Moisture Maniac detangle instantly without drying out hair like those silicone-based products. Glossy Coat Tonic gives a beautiful show shine. Leave Me Be is a great fly spray that it doesn't have any harsh chemical pesticides like most other brands. The Hands On cream is wonderful too, I constantly wash my hands in my job and it lasts a long time without being greasy. I am going to toss my other products and use nothing but EcoLicious Equestrian products from now on."

Christine Stevens

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w. ecoliciousequestrian.com

e. letusknow@ecoliciousequestrian.com

p. 204-866-7316 / 1-877-317-2572

